

**No.26-7/2015-T&C-CM**

**Date: 18.07.2017**

**Circular T&C-CM No. 25/17-18**

To

All CGMs- Telecom Circles/ Telephone Districts

**Sub: Offers under GSM Prepaid Mobile Services -reg.**

It has been decided by competent authority to introduce Offers under prepaid mobile services as under:-

(A) STVs 349, STV 333 and STV 395:-

"Dil kol ke Bol"STV349	"Triple ACE" offer 333	Nehle per dehla offer 395
MRP in Rs. 349 (Inclusive of GST)	MRP in Rs. 333 (Inclusive of GST)	MRP in Rs. 395 (Inclusive of GST)
Unlimited voice (Local/STD) in Home LSA + <b>Unlimited Data (speed reduced to 80kbps after 2.5 GB)</b>	Unlimited data (speed reduced to 80 kbps after 3 GB/day)	free 3000 minutes On net voice (Local/STD) + free 1800 minutes offnet (Local/STD), after free minutes call charge @20p/min + Unlimited data (speed reduced to 80kbps after 2GB/day)
<b>Validity: 26 days</b>	<b>Validity: 56 days</b>	<b>Validity: 60 days</b>


\* If denomination is not technically feasible/denomination is not free in any particular Telecom Circle, the denomination may be fixed in the range of +/- Rs. 3 but should not be in multiple of Rs.10.

(B) STV339:-

<b>MRP Rs. 339 (Inclusive of GST)</b>
Unlimited local/STD BSNL to BSNL + Local/STD BSNL to <b>Others: 30 minutes/day</b> and 25 P/minutes after that 30 minutes/day + Unlimited data (with FUP of <b>3 GB per day</b> with no speed restriction and thereafter with speed restriction of 80kbps.)
<b>Validity: 26 days</b>

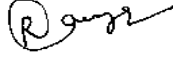
\* If denomination is not technically feasible/denomination is not free in any particular Telecom Circle, the denomination may be fixed in the range of +/- Rs. 3 but should not be in multiple of Rs.10.

- The offers will be available with effect from 23.07.2017 on PAN India basis.
- The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- Circles shall report to TRAI offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
- This circular is issued based on the approval of ECT vide Approval no. 2917 dated 17.07.2017 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in)

  
 (N. S. Dhami)  
 DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centres).
- 8) GM (VAS-Tech)/PGM (NWO-CM)/PGM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.



(Rakesh Arya)  
Dy. Manager (T&C-CM)